



Press Release

Zorro Productions, Inc.
125 University Avenue
Berkeley, CA 94710 USA

Contact: Sandra R. Curtis,
Senior Vice President
Email: scurtis@zorro.com
Phone: 510-548-8700
Fax: 510-548-0264

For Immediate Release...

Zorro Makes His Mark with Dynamite Entertainment

Dynamite Entertainment to Produce Zorro Comic Book Series

(Berkeley, Ca., March 19, 2007) – Zorro Productions, Inc. and Dynamite Entertainment are proud to announce the signing of an agreement that will allow for Dynamite to create a new comic book series featuring **Zorro!** The new Dynamite series will feature not only the masked hero, but also the incredible cast of characters from the venerable Zorro franchise, including fan favorite Lady Rawhide. The agreement allows for Dynamite to also produce a separate Lady Rawhide comic book series.

Created by pulp writer Johnston McCulley, Zorro made his appearance in *The Curse of Capistrano*, serialized in the pulp magazine *All-Story Weekly* in 1919. Zorro is a master swordsman who cleverly uses sword, whip and acrobatic skills to defend oppressed people living in the Spanish-era California of the early 1800's. After Zorro's first heroic adventure he became a regular feature in numerous pulp fiction magazines including *West* and *Argosy*. His immediate popularity led to Zorro's transition to the silver screen, starring in the silent film *The Mark of Zorro* (1920) starring Douglas Fairbanks. Since then, Zorro has been featured in numerous feature films, television programs, comic books, novels and more. Most recently Zorro has been portrayed by Sir Anthony Hopkins and Antonio Banderas in *The Mask of Zorro* (1998) and the sequel *The Legend of Zorro* (2005), with Antonio Banderas.

Dynamite stated, "To have the opportunity to add another powerful, iconic character to our line up is an absolute honor. Taking into consideration the awesome response we've received from our revival of other existing characters and creating high profile comics fans enjoy, this is definitely exciting news. We're speaking with creative teams now, and will make announcements in the near future. Zorro is noted as one of the earliest ancestors of the modern masked marvels in comics and movies today, and we're certain fans are truly going to enjoy delving into the adventures of one of the very first super heroes."

"We're delighted to be partnering with Dynamite for a new Zorro comic series," noted John Gertz, President of Zorro Productions. "Throughout the life of the character, there has been a continual interplay between the printed page and the iconic image of the character. The comic book renditions of Zorro has been an arena for exploration, imagination, and the development of

unique storylines and characters. We look forward to that tradition continuing in Dynamites creative hands.”

The agreement also allows Dynamite to create fine art and posters, collections of existing material, statues, and other high end collectibles. Details on the creative team and scheduling for the series will be released in the coming weeks.

Zorro® and associated character names, images and other indicia are trademarks of and copyrighted by Zorro Productions, Inc. All rights reserved.

###

www.dynamiteentertainment.com

ABOUT ZORRO PRODUCTIONS, INC.

Zorro Productions Inc., incorporated in 1986, controls the worldwide trademarks and copyrights in the name, visual likeness and the character of Zorro. The brand is represented worldwide by over thirty-five licensing agents for all media and ancillary products. John Gertz, President, has been guiding the brand for over twenty-five years through major films, television, stage productions, publishing projects and promotions in addition to hundreds of licensed products. The corporate offices are located in Berkeley, California.

ABOUT DYNAMITE ENTERTAINMENT:

DYNAMITE ENTERTAINMENT was founded in 2004 and is home to several best-selling titles and properties. Beginning with their Army of Darkness comic book series – launching as the #1 independent comic in July of '04 – and recently ranked the #1 selling Independent Horror comic -- and continuing to their best-selling Red Sonja series – issue #0 alone selling over 240,000 copies and ongoing issues and one-shots recently ranked among the best-selling titles in unit sales and dollar volume – and not only has Dynamite consistently released Red Sonja as THE top selling single comic outside of Marvel and DC Comics, Dynamite successfully places more titles in the Top 100 than most non-Marvel, non-DC publishers.